

near2there Wins 2010 People's Choice Award

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San Francisco, California October 12, 2010—near2there, Inc. (www.near2there.com) , a pioneer in location bookmarking and reminder services, has won the prestigious 2010 People's Choice Award for Most Innovative Connected Location Application at the 4th Annual Locations & Beyond Summit. "We are honored to have won this prestigious award, and winning it on the very same day of our Android launch is a testament to the great potential of the service" said Peter Olfe, CEO and co-founder of near2there, Inc.

near2there is a location bookmarking and reminder platform. The service keeps track of all of the places you'd like to go and alerts you when you are near to there. "How often do you make a mental note about places or events you want to visit, but when going out, it slips your mind? near2there keeps track of these places and events and alerts you when you are near. It's like a virtual Post-it® over each location," said Mr. Olfe.

The theme of this year's Locations & Beyond Summit was "Connecting everything, everyone, and every place in a location-aware world," where the future of the industry, the latest innovations, growth potential, and latest services and products were discussed.

"The Locations & Beyond Summit is quickly developing a reputation as one of the foremost strategic forums for the key decision makers of the connected location industry, and the People's Choice award winners reflect their judgment on how well they demonstrated the benefits of using the power of location to enhance the daily lives of individuals, enterprises and industries," said Kanwar Chadha, chief marketing officer and board member of CSR and founder of SiRF. "We congratulate near2there for being chosen by these top global location industry executives for the Most Innovative Connected Location Application category, and look forward to the unique contribution they will make to the evolution of the location industry."

Attending the evening award ceremony were industry executives from AT&T, T-Mobile, SiRF, CSR and a host of other industry leaders, who also attended the CTIA show to exchange ideas about the convergence of connectivity and location-based services; something GTX Corp has been at the forefront for 8 years and now awarded by its peers in the industry.

About near2there, Inc.

near2there is revolutionizing the way we keep track of places we want to visit. By simply clicking on the near2there button next to any location-related content, users can save locations to their list and receive an alert when they are nearby.

Based in the San Francisco Bay Area, near2there was formed in February 2010 by Peter Olfe and Bob Anderson, two seasoned entrepreneurs with extensive experience in the mobile and location-based services industries. With its unique location bookmarking button, near2there connects online discovery with real world action.

For more information, please visit: www.near2there.com

For inquiries from the press, please contact us at press@near2there.com