

# near2there iPhone App

## Now Available

For Immediate Release: April 28, 2011

San Francisco, California April 28, 2011—near2there, Inc. ([www.near2there.com](http://www.near2there.com)), the revolutionary location bookmarking and reminder service, released the near2there application for the iPhone. The application is available for free and supports iPhone 3GS and iPhone 4.

near2there keeps track of all of the places you'd like to go to and alerts you when you are near to there. "How often do you make a mental note about places you to visit, but when going out, it slips your mind? near2there keeps track of these places and alerts you when you are nearby. It's like a virtual Post-it® over each location," said Peter Olfe, CEO and co-founder of near2there, Inc.

The near2there application was launched for the Android platform in October 2010 at the Locations & Beyond Summit, where it won the prestigious 2010 People's Choice Award for Most Innovative Connected Location Application.

The near2there iPhone app adds new features. Users can now create reminders for their present location or use the new short form. Other features include:

- Gives audible and visual alerts when near to places you want to be reminded of
- List of reminders in order of proximity
- Map of all reminders
- Event reminders which will alert you on the day of the event
- Adjustable search radius from 1/8th mile for urban areas up to 20 miles for rural areas

near2there would also like to announce partnerships with the following sites. These sites have added the near2there button next to their location-related content.

FoodSprout - [www.foodsprout.com](http://www.foodsprout.com)

QGuides - [www.qguides.com](http://www.qguides.com)

GlutenFreeTravel - [www.glutenfreetravel.com](http://www.glutenfreetravel.com)

### About near2there, Inc.

near2there is revolutionizing the way we keep track of places we want to visit. By simply clicking on the near2there button next to any location-related content, users can save locations to their list and receive an alert when they are nearby.

Based in the San Francisco Bay Area, near2there was formed in February 2010 by Peter Olfe and Bob Anderson, two seasoned entrepreneurs with extensive experience in the mobile and location-based services industries. With its unique location bookmarking button, near2there connects online discovery with real world action.

For more information, please visit: [www.near2there.com](http://www.near2there.com)

For inquiries from the press, please contact us at [press@near2there.com](mailto:press@near2there.com)